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PROSTATE CANCER FOUNDATION ANNOUNCES NEW INTERNET AND E-MAIL ADDRESSES

SANTA MONICA, CA/June 2, 2008—The Prostate Cancer Foundation (PCF), the world's leading philanthropic source of support for prostate cancer research, has announced a new world wide web address, www.pcf.org.

With prostate cancer being the world's second most prevalent form of cancer after skin cancer, PCF's website provides visitors with critical information on the disease. The site also features in-depth information on the advanced research funded by the foundation, its partners in the fight against prostate cancer, and information on its numerous fundraising events and campaigns.

“PCF's new web address is part of our commitment to making web access easier for the numerous visitors to our site including patients and their families, researchers, donors,

students and other parties,” commented Dr. Jonathan Simons, president and CEO of the foundation. “It is the first step in a strategic long-term plan to make the PCF web site the ultimate source of information on prostate cancer and updates on our commitment to eliminating death and suffering from this disease within the next 15 years.”

With the new web address, e-mail conventions for the foundation will also change to firstinitiallastname@pcf.org. E-mails using the older convention will continue to be forwarded to recipients at PCF.

The domain name became available following the landmark merger of Peninsula Community Foundation in San Mateo and Community Foundation Silicon Valley in San Jose, which created Silicon Valley Community Foundation.

InternetRealEstate.com, SimpleDomains.com, and their co-founders, Andrew Miller and Mike Zapolin, longtime supporters of PCF, worked with both PCF and Silicon Valley Community Foundation, former owner of the address, to make this transition a reality.

About the Prostate Cancer Foundation

The Prostate Cancer Foundation (PCF) is the world’s largest philanthropic source of support for prostate cancer research. The foundation’s primary goal is discover better treatments and a cure for recurrent prostate cancer. PCF pursues its mission by reaching out to individuals, corporations and others to harness society’s resources-financial and human-to fight this deadly disease that strikes one out every six men.

Founded in 1993, the PCF has raised more than \$320 million and provided funding to more than 1,400 researchers at nearly 150 institutions worldwide. The PCF has been a pioneer in the grant making process, simplifying paperwork for grantees, leaving more time for researchers to conduct needed scientific research. The PCF also advocates for greater awareness of prostate cancer and more governmental resources, resulting in a 20-fold increase in government funding for prostate cancer. More information about PCF can be found at www.pcf.org.

About Silicon Valley Community Foundation

The merger of Community Foundation Silicon Valley and Peninsula Community Foundation took effect on January 1, 2007, creating Silicon Valley Community Foundation (www.siliconvalleycf.org), a leading voice and catalyst for innovative solutions to the region's most challenging problems. Serving all of San Mateo and Santa Clara counties, Silicon Valley Community Foundation is among the largest community foundations in the nation, with more than \$1.9 billion in assets under management and 1,500 philanthropic funds. The community foundation is a partner and resource to organizations improving the quality of life in our region and to those who want to give back locally, nationally and internationally. The integration marks the first merger of equals involving two of the country's leading community foundations and sets new precedent in the philanthropic sector.

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